

THE GLOBAL FUND
CHILDREN SHOULD BE
FOR CHILDREN GALA
SEEN AND HEARD
SPONSORSHIP 2012



WITH GENEROUS SUPPORT FROM

**Goldman
Sachs**

Gives

THE GLOBAL FUND FOR
Children

1101 FOURTEENTH STREET, NW, SUITE 420, WASHINGTON, DC 20005, USA

SPONSORSHIP 2012
THE GLOBAL FUND
FOR CHILDREN GALA
THURSDAY, MAY 10, 2012
GUASTAVINO'S, NEW YORK, NY

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

Thank you for your willingness to consider sponsoring The Global Fund for Children's gala. Your contributions will forward GFC's mission to advance the dignity of children and youth worldwide and will inspire others to do the same.

A very special—and very public—opportunity to showcase your support for GFC is our gala on May 10, 2012, in New York City. The gala's theme, "Children Should Be Seen and Heard," offers an opportunity to highlight the work of The Global Fund for Children through the eyes and voices of the world's most vulnerable children. Thanks to our generous sponsors, including Goldman Sachs Gives, the gala will raise significant proceeds to further GFC's mission.

In recognition of the important role our board and donors play in the success of The Global Fund for Children, the gala will honor Michael and Blake Daffey and, by extension, Goldman Sachs and Goldman Sachs Gives. Through the combined support of Michael and his colleagues, GFC has received millions in contributions. It is indeed our honor to celebrate such a dynamic duo. Michael is a global leader in the financial sector, and Michael and Blake are among GFC's most enthusiastic supporters.

Of course, the evening would not be complete without honoring our grantees, through which we accomplish our mission. The program will feature one of our grantee leaders—a recipient of this year's Maya Ajmera Sustainability Award, named in honor of GFC's founder.

We hope you will consider becoming a sponsor for the gala and join us for this memorable evening, as its success will directly impact the lives of millions of children worldwide. Please note that the deadline to be included in printed material is Monday, February 20, 2012. If you have any questions please feel free to contact the Development Office at development@globalfundforchildren.org or 202-222-0804. We look forward to sharing this wonderful event with you on May 10th!



Mark McGoldrick
Chair, Board of Directors



Sarah Perot
Vice Chair, Board of Directors
Chair, Development Committee

SPONSORSHIP 2012 THE GLOBAL FUND FOR CHILDREN GALA

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

WHO WE ARE

At The Global Fund for Children, we give small grants to innovative community-based organizations working with the world's most vulnerable children and youth. We also help our grassroots partners improve their sustainability, develop their networks, increase their visibility, and grow and deepen their capacity to positively affect children's lives. In developing economies where meaningful programs can be undertaken with a modest amount of money, small investments can have measurable impact on an organization and the lives of those it serves.

We believe the best way to reach vulnerable children is through grassroots organizations. Embedded in their communities, these organizations are well placed to reach children where they live, play, and work—on the streets, in markets, in remote areas—and to create opportunities for them to learn, grow, and thrive. Our grassroots partners frequently provide comprehensive care to meet children's needs, use local resources and networks, and pioneer innovative solutions to old problems.

We know that small steps lead to big results—we see it every day as our grassroots partners use their courage, skills, and resources to make real, lasting change, one child at a time.

WHAT WE DO

SCOUT

We put our feet on the ground, seeking out organizations that work under the radar to serve some of the most marginalized, hard-to-reach children in the world. We look for true grassroots groups: local leadership, community and youth involvement, creativity, and sustainability. By bringing to light these organizations and the issues they address, we act as a pipeline for innovative ideas to reach the broader philanthropic community.

SUPPORT

Our investments are small and powerful. The programs and services we fund give children access to education, health services, and psychosocial support, and ensure their protection from violence and exploitation. In other words, our grassroots partners do everything they can to let kids be kids. Where we work, dollars go far, and go directly to where they can have the greatest impact.

Our model is based on strategic infusions of risk capital early in a grassroots organization's development. We invest in organizations that are too small, too risky, or too time intensive for other donors and help them become sustainable resources in their communities. Since 1997, we have awarded over \$23 million to nearly 500 grassroots organizations in 78 countries, serving over 7 million children and youth.

Last year, we gave \$3.8 million in grants to 324 organizations in 72 countries. Our grantees are based in communities that circle the globe: in Latin America and the Caribbean, in Europe and Eurasia, in Africa and the Middle East, in South Asia, and in East and Southeast Asia.

**We hope you will join us
by investing in our work.
Through your sponsorship,
you help us make a
difference.**



SPONSORSHIP 2012 THE GLOBAL FUND FOR CHILDREN GALA

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

Through our grantee partners, we have created one of the largest networks of grassroots children's organizations, spanning 78 countries. We make grants in four areas that allow children to thrive and reach their potential: Learning, Enterprise, Safety, and Healthy Minds and Bodies.

At the end of our funding relationship, we nominate exceptional grantees to receive a \$25,000 capstone grant—the Maya Ajmera Sustainability Award, named after our founder. Recipients use the award in a variety of ways to build their capacity: purchasing permanent buildings to house their programs; developing fundraising or communication strategies; creating reserve funds. Since 2004, we have awarded nearly 100 Sustainability Awards.

STRENGTHEN

We believe that money alone is not enough. For lasting change, organizations need strong leadership, a solid community, and healthy organizational development. We support our grantee partners through management assistance, capacity building, and networking opportunities. From leveraging new sources of funding to hosting regional Knowledge Exchange workshops, our value-added services maximize our financial investment and increase our grantees' sustainability. We multiply each dollar we invest through added services, expertise, and visibility, and by attracting other investors. We typically partner with grantees for six years, because growth and potential take time to nurture.

OUR TRACK RECORD

HIGH RISKS, BIGGER REWARDS

Our grantmaking model requires our team to search the globe for innovative and emerging grassroots groups. Seeing their potential—and investing in its fulfillment—is what we do best.

- **Small:** 78 percent of our partners have budgets of under \$100,000 at the time of our first grant.
- **With big potential:** Most grantees grow threefold in size and reach over the course of their relationship with us.
- **Undervalued:** For 60 percent of our new partners, we are their first US-based institutional funder.
- **With far-reaching impact:** Through our partners, we have touched the lives of over 7 million children worldwide. Our grantees consistently receive national and global recognition for their work, attracting others to their cause.
- **Durable:** Our grantee partners' sustainability testifies to our model's success. Approximately 92 percent of the groups we have funded are continuing their important work today.
- **With local roots:** Our partners have solutions and leadership that are local, drawing from community support, insights, and context. These organizations were there before our support, and we work with them to ensure that their efforts are sustainable long after they graduate from our grant portfolio.

Photo Credits:
Tiana Markova-Gold, Jesse Newman

SPONSORSHIP 2012
THE GLOBAL FUND
FOR CHILDREN GALA
THURSDAY, MAY 10, 2012
GUASTAVINO'S, NEW YORK, NY

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

HONORING MICHAEL AND BLAKE DAFFEY

PRESENTING THE MAYA AJMERA
SUSTAINABILITY AWARDS

SCHEDULE

5:30 PM VIP RECEPTION
6:30 PM RECEPTION
7:30 PM DINNER & PROGRAM
9:00 PM DESSERT RECEPTION

CELEBRATING THE GLOBAL FUND FOR CHILDREN

On May 10, 2012, The Global Fund for Children (GFC) will host its 2nd spring gala to support its investments in grassroots organizations around the globe that deliver innovative programs to the world's most vulnerable children. To date, GFC has invested \$23 million in almost 500 local organizations, providing over 7 million children with the opportunity to be safe, to learn, and to grow up whole. The children GFC serves are often overlooked—invisible in their own communities—and yet they have the same potential to thrive, and to dream, as any other child anywhere.

This year's special celebration, **Children Should Be Seen and Heard**, honors the important work that GFC's grantee partners do all around the world to provide vital services to critically at-risk children who are in need of recognition and protection. GFC's courageous partners are bringing these invisible children to light, revealing injustices and providing the children with the support and tools they need to make a difference and become leaders in their communities.

HONORING

Michael and Blake Daffey
Managing Director, Goldman Sachs
Trustee, The Global Fund for Children UK Trust

For their dedication and commitment to the world's invisible children and to the mission of The Global Fund for Children, and for inspiring countless friends and donors.



SPONSORSHIP 2012 **THE GLOBAL FUND** **FOR CHILDREN GALA**

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

PRESENTING THE MAYA AJMERA **SUSTAINABILITY AWARDS**

Named in honor of The Global Fund for Children's founder, these \$25,000 awards are presented to the strongest grantee partners as they graduate from GFC's support.

SPONSORING

For more information about how you can impact invisible children by sponsoring this event, please contact:

The Global Fund for Children Development Office
development@globalfundforchildren.org
202.222.0821

SUPPORTING

The proceeds from this event will go directly to support and strengthen GFC's grassroots partners so that they can continue to reach the most vulnerable and marginalized children worldwide.

AUDIENCE

GFC's board of directors, leadership councils, and networks include influential leaders in the finance, investment, and civic arenas, from the United States, London, Hong Kong, and beyond. By participating in GFC's 2012 gala, you will share an evening of networking, inspiration, and global philanthropy with over 300 GFC friends, leaders, and supporters.

IMPORTANT DEADLINES

February 24	Logo/Listing in Invitation (Your contacts to GFC to be included in invitation mailing)
March 1	Invitations Mailed
April 25	Logo/Listing in Gala Program
May 10	Gala

SPONSORSHIP 2012 THE GLOBAL FUND FOR CHILDREN GALA

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

Recognition/Benefits	Platinum \$100,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000	Patron \$5,000	Champion \$3,000
GALA PROMOTION & WEBSITE (PRE/POST EVENT)						
Logo on gala save-the-date cards, premium placement	X					
Logo on GFC website and sponsor list	X	X				
Logo on promotional materials	X	X	X			
Logo on gala invitation <i>Deadline: February 24, 2012</i>	X	X	X	X		
Recognition in GFC newsletter	X	X	X	X		
Recognition in GFC Annual Report	X	X	X	X	X	X
GALA						
Logo on banners throughout event, premium placement	X					
Logo on signage for dinner, premium placement	X	X				
Speaking opportunity during event	X	X				
Written message in gala program	X	X				
Invitation to VIP reception	X	X	X			
Logo in gala program, sponsoring a page	X	X	X	X		
Recognition on screen and from podium	X	X	X	X		
Program listing	X	X	X	X	X	X
Written tribute to Michael and Blake Daffey	X	X	X	X	X	X
Guests (round tables - 8 guests per table)	16	16	8	8	4	2
GALA PROGRAM OPPORTUNITIES						
Written tribute to Michael and Blake Daffey <i>Personal message of up to 25 words Deadline: April 30, 2012 Email Word document to development@globalfundforchildren.org</i>						\$500
Logo in gala program, sponsoring a page <i>Sponsor's logo in footer of feature program page</i>						\$1,500
Name in gala program, sponsoring a page <i>Sponsor's name in footer of content program page</i>						\$750

SPONSORSHIP 2012 THE GLOBAL FUND FOR CHILDREN GALA

THE GLOBAL FUND FOR
Children
1101 FOURTEENTH STREET, NW
SUITE 420
WASHINGTON, DC 20005, USA

COMMITMENT FORM

Please check all that apply

Sponsorship

- | | | | |
|-----------------------------------|-----------|-----------------------------------|----------|
| <input type="checkbox"/> Platinum | \$100,000 | <input type="checkbox"/> Bronze | \$10,000 |
| <input type="checkbox"/> Gold | \$50,000 | <input type="checkbox"/> Patron | \$5,000 |
| <input type="checkbox"/> Silver | \$25,000 | <input type="checkbox"/> Champion | \$3,000 |

Sponsorship Total

\$ _____

Advertisement

Sponsor a page in the gala program

- Feature Page \$1,500 Content Page \$750

Advertisement Total

\$ _____

Tribute to Michael and Blake Daffey

Email Word document to development@globalfundforchildren.org

- Tribute \$500

Tribute Total

\$ _____

Programmatic Support

- Charitable Gift to The Global Fund for Children \$ _____

Please Direct This to Greatest Need

Support Total

\$ _____

Individual Reservation

- Individual \$1,500

Reservation Total

\$ _____

Total

Your contribution is fully tax deductible less \$150 per person attending the gala (per IRS guidelines)

Total

\$ _____

Payment Information

- Check Enclosed** Payable to The Global Fund for Children

- Credit Card**

Card Number _____

Expiration Date _____ Security Code _____

Signature _____

- Wire Contact**

Wells Fargo Bank | Bank ABA#: 121000248 | SWIFT Code: WFBIUS6S
Account Name: Global Fund for Children | Account Number: 2000026576862

Name/Organization _____

Address _____

Phone _____ Email _____

Guest Name/s for Table _____

Return this form to >>>

Mail: The Global Fund for Children
1101 14th Street, NW, Suite 420
Washington, DC 20005, USA
Fax: 202.331.9004
Scan/Email:
development@globalfundforchildren.org

To give in pounds >>>

Mail: The Global Fund for Children UK Trust
c/o Mount Kellett Capital
Berger House, 36-38 Berkeley Square
London W1J 5AE
Registered Charity Number 1119544
Contact: Debra Burke, Director, Business
Development; 011.44.20.7647.2067
dburke@globalfundforchildren.org

The Global Fund for Children is a 501(c)(3)
nonprofit charitable organization.
Tax ID# 56-1834887. For questions, contact
the Development Office at 202.222.0821 or
development@globalfundforchildren.org.